

Why take the two ‘Applied Public Policy’ Electives from HLA?

At the outset, any course offered for 4-5 weeks cannot ‘guarantee’ expert level training in a discipline. However, MBA is a program that challenges conventional norms, and the ultimate objective is employability. With global uncertainties rising again, the traditional MBA functional areas and jobs linked to them are affected. However, employability in emerging domains in India like public policy are rising with growth rate between 50% (government sector undertaking or lateral entry roles) to 400% (think tanks). The courses are designed to directly tap into this growing space, both immediately and in future as many of the current roles through campus recruitment at IIM Bodh Gaya are in line with the course offering.

The first Module (**Policy Design for Future-Proofing Work**) is a blend of basic theoretical understanding of public policy and policy analysis with their application to ‘Future of Work’ with most well-researched and impactful pedagogical tools used globally to solve complex problems of the world. The second Module (**Systems Thinking and Policy Advise**) is a more practical toolkit on how well-informed policy recommendations are shared with key policymakers through basic to intermediary level systems thinking and policy analysis modelling. There would be enough mentors and experts for both the courses and a majority weightage would be given to the Capstone Project that would be addressing multi-dimensional issues and complexities across all MBA (Major) areas and the real-world setting. The courses differentiate by adding various dimensions from the field of liberal arts (public policy and policy science) to the existing MBA know-how and skillsets and meeting the dynamic requirements of evolving job market.

Credentials of faculty offering the course:

PhD (Public Policy, Strategy and Energy Access) – **IIT Delhi (Fulbright Awardee at Massachusetts Institute of Technology)**

MSc (Public Policy and Administration) – **London School of Economics and Political Science**

MBA (Finance, Banking and Insurance) and BBS – **India (Panjab University and University of Delhi – Shaheed Sukhdev College of Business Studies)**

Schooling from Sanskriti, New Delhi – 15 years of work experience including Government of India (Ministry of Finance, NITI Aayog, and Department of Biotechnology), think tanks and independent projects funded by the U.S. Department of State (Energy Resources), ASEAN Secretariat, Asian Development Bank, USAID, etc.

More on: [Payal Dey – Indian Institute of Management Bodh Gaya; www.payaldey.in](https://www.payaldey.in)